



DOMINICAN BAR ASSOCIATION

SPONSORSHIP PACKAGE

18th Annual Scholarship Gala

**Saturday, October 2, 2021 at 6pm
26 Bridge Brooklyn, NY**





Photo of the Dominican Bar Association's 2020 Board

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The DBA is an organization of legal professionals and law students, supporting Latino members of the legal profession, particularly attorneys and law students of Dominican ancestry, in their pursuit of higher posts in the legal profession and other facets of influence in the United States.

The DBA also strives to support the at-large Latino community by organizing pro bono "Know Your Rights" legal workshops for members of the public, by providing scholarships and mentorship to law students and college students, by creating community service events, and by conducting career information activities for high school students at their schools and developing mentorships with the same, among other initiatives.



Canal Street Station, P.O. Box 203, New York, NY 10013

dominicanbarassoc@gmail.com

www.dominicanbarassociation.org

NUESTRA COMUNIDAD. NUESTRO LEGADO!

President's Message



Last year during one of the toughest years, the DBA met our goal to award six law students with scholarships and provide invaluable help to families at risk due to the global pandemic! In addition to distributing scholarships to deserving law students, the revenue from the Gala enables the DBA to continue to carry out its core mission—namely, to promote the advancement of Latinos within the legal community and empower the Latino community at large.

It is because of the generous support of organizations such as yours that the DBA—a 501(c)(3) non-profit organization—has been able to put on a variety of programming and offer annual scholarships to deserving law students and college students of color.

“ This year we hope we can count on your support to make the 18th Annual Scholarship Gala an even bigger success! ”

-Doralyn De Dios



Our Mission

THE EVENT

The Dominican Bar Association's annual scholarship Gala was created to raise funds to provide financial assistance to law students of color. Since the annual scholarship Gala's inception, the DBA has given more than \$160,000 in scholarships to deserving students. The event also honors the achievements of DBA members and leaders in the Dominican community.

THE GOAL

The DBA continues to grow and develop to better meet the needs of our community and aspiring attorneys of color. At the 2020 DBA Scholarship Gala the DBA raised enough funds for the organization to award a record-breaking six scholarships. With your early contribution we hope to surpass this amount in 2021!

THE BENEFITS

The Scholarship Gala is attended by leaders in business, legal professionals, community leaders, elected officials, and the media.

- The Gala provides an excellent opportunity to network and build relationships (invite your business contacts to join your table)
- Logo and name visibility at the event, within the community, and through social media channels
- Complement the marketing, public relations, and community service goals of your company
- Reach target markets, increase awareness, build your image, and support diversity in the legal community.



2021 Honorees

Community Trailblazers

National Supermarket Association

<https://www.nsaglobal.org/>

Dominican Medical Dental Society

<https://www.dmdsny.com/>

Lifetime Achievement

Lucy Lopez

<https://www.linkedin.com/in/lucylopez/>

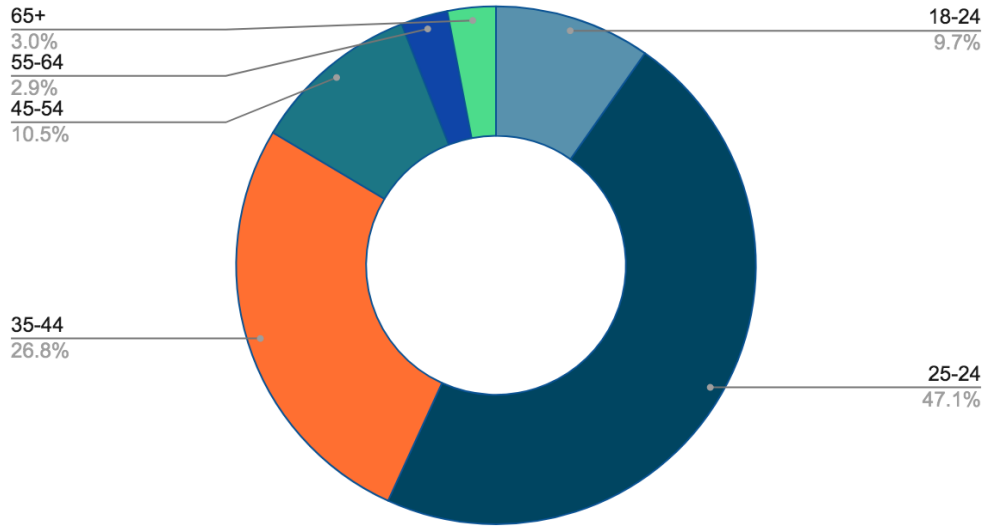
Judicial Excellence

Honorable Helen Voutsinas

https://ballotpedia.org/Helen_Voutsinas

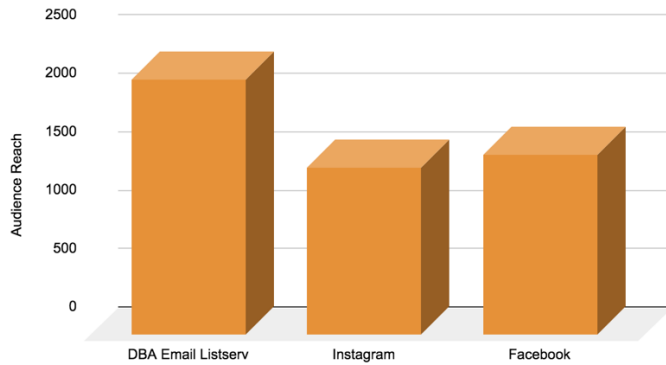


Instagram Audience Age Demographics



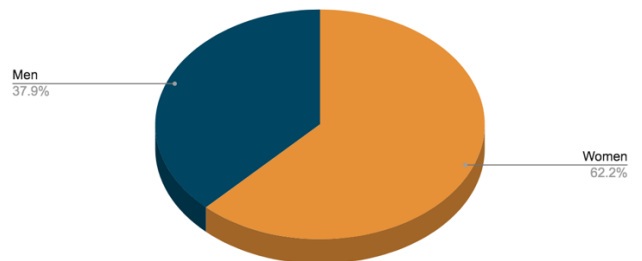
Source: Instagram @dominicanbarassoc

Audience Reach



Source: WildApricot; Instagram @dominicanbarassoc; Facebook

Social Media Audience by Gender



A Year in Review

Education Justice Transparency Democracy

Join New York youth leaders, parents, and educators for an urgent conversation about

Educational Rights Transparency for New York Families

NY Students Have Rights
 Related to:
 • Remote Learning
 • Health and Safety
 • Tutoring
 • and More!

#ert4nyf

Wednesday, December 2, 2020 | 6:00 p.m. - 7:00 p.m.
 Register: bit.ly/ert4nyf

edrightstransparency@gmail.com

Dominican Bar Association

17TH ANNUAL VIRTUAL SCHOLARSHIP GALA

Saturday, September 19, 2020

Justice Vernon Broderick

Nurys De Oleo

LatinoJustice PRLDEF

Purchase tickets on:
dominicanbarassociation.org

VINCO VIRTUAL BAR EXAM SUMMIT

What? 3 days of 20+ virtual bar exam workshops. Covering everything from exam taking strategies to developing a passing mindset.

When? 6/5/20 to 6/7/20

Where? barexamsummit.com

This event is free to all participants!

REGISTER AT BAREXAMSUMMIT.COM

THANK YOU TO OUR SPONSORS:

Speakers

Leslie Stephen Kerriann David Miriam

SAVE THE DATE
 DEC. 17, 6:30 PM, ZOOM

Ugly Sweater Party & Holiday Trivia

Let's celebrate with great music, games, prizes, and Ponche!!

Collecting Donations for victims of Hurricane Eta



In times of crisis, we are here for you!

DBA IS DONATING \$10,000 WORTH OF ESSENTIAL FOODS TO 900 FAMILIES IN THE SOUTH BRONX THAT HAVE BEEN AFFECTED BY COVID-19

300 BAGS OF GROCERIES WILL BE DELIVERED TO NYCHA RESIDENTS, SENIOR CITIZENS AND STUDENTS OF CITIZENSHIP CLASSES ON 5/19, 5/26, & 6/2.

Thank you to our partners:
 The Bronx Rising Initiative
 Mother's on the Move &
 The Mary Mitchel Center
 for making this all possible!

LET'S CHAT: POLICE REFORM

JOIN US FOR A MULTI-PART SERIES DISCUSSION WITH VARIOUS EXPERTS ON THE HISTORY, PRESENT, AND FUTURE OF POLICING IN AMERICA!

Register on Dominicanbarassociation.org

Building Wealth to Live the Life You Love!

Learn about Financial Freedom with Financial Advisors Mavi Thorpe and Tasha Garcia from **Morgan Stanley**

Saturday November 14, 2020
 11am - 12pm
 Zoom

RSVP: dominicanbarassociation.org/events



A Year in Review



Ellos cuentan y justed también!

El Censo 2020 es importante para nuestras comunidades. ¡Hágase contar!

Únase a DBA, DUSA, LatinoJustice y NMIC en Facebook para aprender más sobre porqué. ¡No se lo pierda!



DONDE:
www.facebook.com/LatinoJustice

CUANDO:
Miércoles, 27 de mayo, a las 2 p.m.




THE ROAD TO LAW SCHOOL PANEL

PANELISTS

-  Estefani Rodriguez, '12 Attorney Advisor at the U.S. Department of Justice
-  Nakary Abreu Attorney at U.S. Department of Homeland Security
-  Atenedero Gonzalez, '13 Dominican Bar Association Vice President, Staff Attorney at NYC Legal Services

MODERATOR




-  Jameil Isidor, Dominican Bar Association President-Elect, Deputy Director of AEU Legal Matters at NYC Department of Buildings

WEDNESDAY AUGUST 26, 2020 6:00-7:00 PM

A powerful lineup of Law professionals and leaders will offer advice on navigating the journey through Law School

RSVP at:
jjay.cc/roadtolawschool

For any questions, please contact
alumni@jjay.cuny.edu

ABWA
LIFTING AS WE RISE

The Association of Black Women Attorneys & Dominican Bar Association Present...

BEYOND THE FACADE

Wednesday April 29, 2020
6PM - 8PM

Join ABWA and DBA, along with panelists Dr. Christine W. Thorpe and Kattuscia K. Gray, LCSW, for a discussion on managing stress, mental health, and wealth in diverse families in light of the COVID-19 pandemic.

RESERVE YOUR SEAT ON EVENTBRITE



DBA PRESENTS:

2020 VIRTUAL GRADUATION FIESTA

Invite your family & friends

SATURDAY MAY 23RD FROM 2PM - 5PM







Sponsorship Tiers

18th Annual Scholarship Gala

Saturday, October 2, 2021 at 26 Bridge Brooklyn, NY

Form and Ad must be emailed to the DBA at dominicanbarassoc@gmail.com before September 1, 2021

Please Contact the DBA for Table and Group Pricing: dominicanbarassoc@gmail.com

DIAMOND	PLATINUM	GOLD	SILVER
			
\$20,000	\$15,000	\$10,000	\$5,000
<input checked="" type="checkbox"/> Two (2) Ten - Seat Tables <input checked="" type="checkbox"/> One (1) 2021 Scholarship Named After the Sponsor <input checked="" type="checkbox"/> Prominent Diamond Sponsor Placement on the Step and Repeat <input checked="" type="checkbox"/> Premier Placement of a 2-Page Color Ad Spread in Event Gala Journal <input checked="" type="checkbox"/> Diamond Sponsorship Recognition During the Event <input checked="" type="checkbox"/> Acknowledgement on social media networks <input checked="" type="checkbox"/> Platinum Sponsor Level Package	<input checked="" type="checkbox"/> Two (2) Ten - Seat Tables <input checked="" type="checkbox"/> Logo Placement On The Step And Repeat <input checked="" type="checkbox"/> Premier Placement of a Full Page Color Ad in Event Gala Journal <input checked="" type="checkbox"/> Platinum Sponsorship Recognition During the Event <input checked="" type="checkbox"/> Acknowledgement on social media networks <input checked="" type="checkbox"/> Gold Sponsor Level Package	<input checked="" type="checkbox"/> One (1) Ten - Seat Table <input checked="" type="checkbox"/> Premier Placement of a Half-Page Color Ad in Event Gala Journal <input checked="" type="checkbox"/> Gold Sponsorship Recognition During the Event <input checked="" type="checkbox"/> Acknowledgement on social media networks <input checked="" type="checkbox"/> Silver Sponsor Level Package	<input checked="" type="checkbox"/> Five (5) Tickets to the Event <input checked="" type="checkbox"/> Premier Placement of a Quarter-Page Color Ad in Event Gala Journal <input checked="" type="checkbox"/> Company Name And Logo Projected During Gala <input checked="" type="checkbox"/> Acknowledgement at The Event and Gala Journal
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

RESPONSE FORM - <https://forms.gle/n8zJBUw1S1ZpHzA7>

Contact Person: _____	Firm/ Company: _____
City/ State/ Zip: _____	Telephone: _____
Street Address: _____	Email: _____

Individual Ticket Prices*

*EARLY BIRD PRICING RUNS FROM May 1st to July 1st
 DBA MEMBERS, JUDGES, STUDENTS: *\$250.00
 REG \$300.00
 Virtual Ticket: \$100.00
 NON-DBA MEMBERS: *\$300.00
 REG \$350.00
 Virtual Ticket: \$100.00

Ad Pricing

Full Ad: \$2,000.00 Half Ad: \$1,000.00
 Quarter Ad: \$500.00

Friend of the DBA - \$300

I Cannot Attend This Year but Would Like to Donate A Gala Ticket
 I CANNOT ATTEND BUT WOULD LIKE TO CONTRIBUTE \$ _____ TO THE SCHOLARSHIP FUND

Payment

Payments Must Be Received **Before September 1, 2021**
 Please Make Checks Payable to:

Dominican Bar Association
P.O. Box 203
Canal Street Station
New York, NY 10013



Sponsorship Options



“ Consider a **custom** sponsorship **package** for your business needs ”

Incorporate sponsor products at the tables or special placement items during the Gala, including a custom photo booth, a signature drink, a coupon, a sponsor swag bag or a logo Gala mask. Also consider becoming the official sponsor of the virtual gala video, sponsor closed captioning, an entertainment sponsor, and more.



Past Honorees



Milady Baez,
Education Consultant New York
City Department of Education



Hon. Vernon Broderick,
District Judge
Southern District of New York



Cid Wilson,
President and CEO of the Hispanic
Association on Corporate
Responsibility



Jose Perez,
Deputy General Counsel of
LatinoJustice
PRLDEF



Julissa Reynoso,
Chief Diversity Officer for Jill Biden



Miguel Alexander Pozo,
Deputy General Counsel & Head of
Litigation at Mercedes-Benz USA



Hon. Fern Fisher,
Deputy Chief Administrative Judge
for New York City



Junot Diaz,
Pulitzer Prize Winner



Adriano Espaillat,
U.S. Congressman
(NY13)



Ramona Romero,
Vice President and General Counsel at
Princeton University



Gala Sponsors

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PERKINS coie
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CARVER
FEDERAL SAVINGS BANK



Thank You for
Graciously Supporting
The **Dominican** Bar
Association!

